



Annika Clutch Brings Global Event Planning Expertise to Brownell's Business Incentive Travel Team

Birmingham, AL – May 31, 2023 – Brownell Travel, America's oldest travel agency, is thrilled to welcome Annika Clutch to their Brownell Incentive Travel division as a Business Development Executive. Annika brings over 20 years of experience in the event and incentive industry, with a passion for creating unique experiences that connect people with brands, ideas, values, and concepts.

Annika's career started in her hometown of Berlin, Germany, where she helped build an event department for a European travel agency and planned various events, including televised events, press conferences, product launches, symposia, and corporate incentive travels. After moving to the US in 2002, Annika worked for DMCs and a luxury hotel before joining a candy manufacturer, where she eventually became their Director of Corporate Events.

"Annika's extensive experience in the event and incentive industry makes her an invaluable addition to our team," says David Harris, Brownell's CFO and COO. "The desire for incentive travel and the transformative impact it can have on a team is back in a big way, and we look forward to continuing to grow our network of customers across the nation who entrust this key lever of employee engagement to Brownell."

"I am excited to join the Brownell team and work with such an incredible group of professionals," says Annika Clutch. "I look forward to leveraging my experience and expertise to design unforgettable memories and authentic adventures for our clients and guests."

Annika is a member of MPI and SITE, where she actively supports the SITE Southeast chapter's events committee. She also supports several philanthropic causes, including Urban Initiatives in Chicago, where she serves on the Partners Board, and has a sponsor child in Zambia through SOS Children's Villages.

In addition to her event and incentive expertise, Annika is a sommelier and has received awards in Wine from the Wine and Spirits Education Trust. She moved from Chicago to Northern Virginia in 2021 with her family, where they enjoy the outdoors and much milder winters.

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Brownell Travel has been leading the luxury travel industry since its founding in 1887. With over 135 years of experience, Brownell is globally recognized for its expertise, professionalism, and highest standards. The firm's travel advisors use the award-winning DISCOVER MORE™ process to design bespoke itineraries that cater to each client's unique needs. As the oldest travel agency in North America and the first Virtuoso host agency, Brownell's legacy of innovation and thought leadership had established the firm as a trusted advisor in the luxury travel industry. For more information regarding Brownell Travel, please visit www.brownelltravel.com.

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